2025
June to Dec

H4P

2nd Edition

Hack4Purpose

Enabling innovation with purpose

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What's Hack4Purpose all about?

Hack4Purpose is India's leading innovation platform by the DPurpose Foundation, empowering student innovators from Tier 2, 3, and 4 cities. It champions youth entrepreneurship, sustainability, and technological advancement for purpose-driven impact. As a flagship initiative of DPurpose Foundation, it inspires students to develop sustainable solutions aligned with UN SDGs. By partnering with the MSME sector- India's economic backbone, Hack4Purpose 2nd edition aims to addresses real-world industry challenges through student innovations.

Hack4Purpose 2025 – 2nd edition is bigger than ever, now straight to heart of innovation featuring MSME's real-time problem statements

As part of this year's Hack4Purpose initiative, we are presenting real-world problem statements from 100 selected MSMEs across 17 Sustainable Development Goals. We have identified 16 key domains to drive impactful innovation as specified below:

Agriculture   **Marine**   **Packaging**   **Textile**   **Aquaculture**

Automotives   **Leather**   **Tourism**   **Energy**   **Food**

Effluent Treatment   **Electronics**   **Machine manufacturing & production**

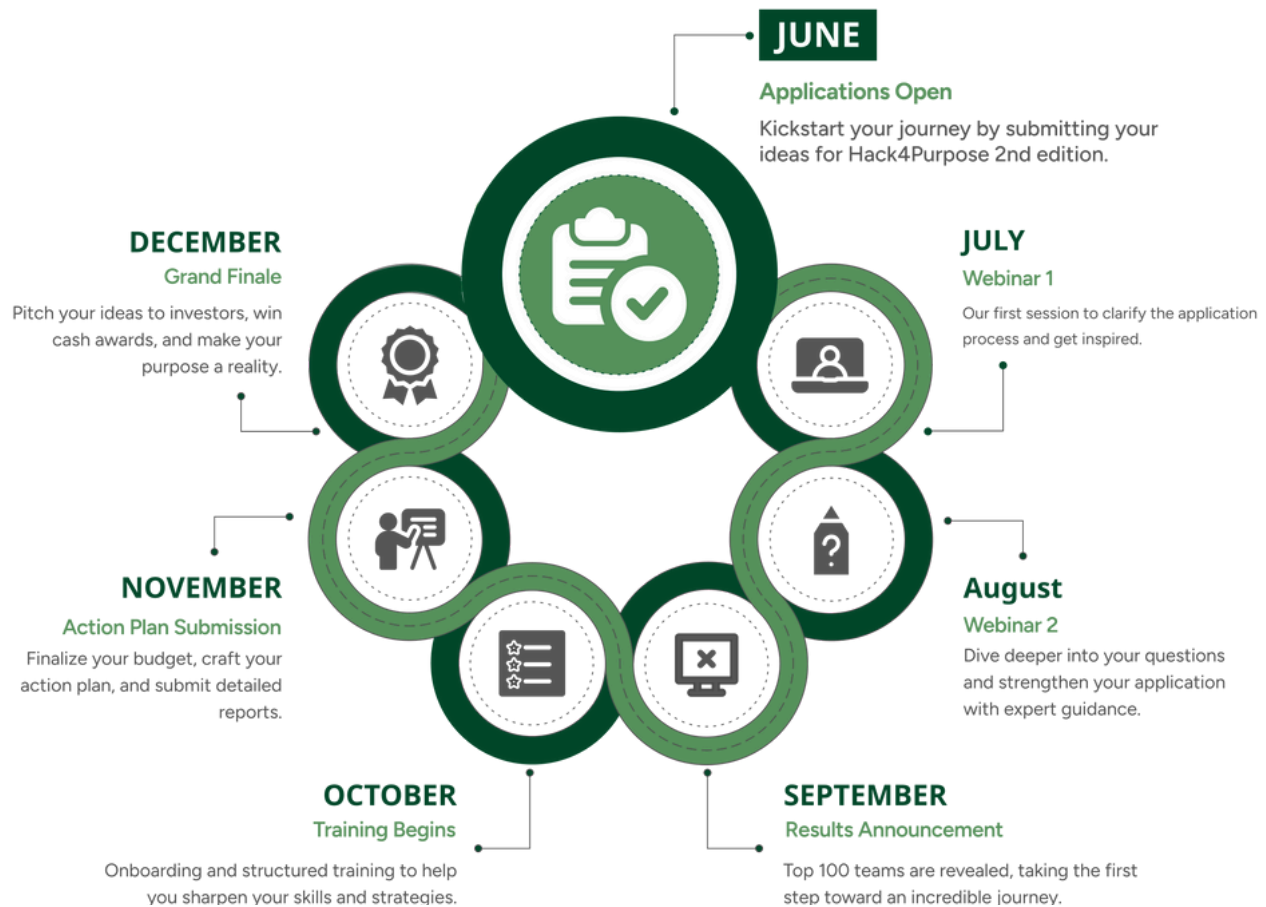**Transportation**   **Waste Management**   **Petrochemical and Plastics**

Applications open JUNE 2025 !!!!

JUNE
Applications Open
Kickstart your journey by submitting your ideas for Hack4Purpose 2nd edition.

JULY
Webinar 1
Our first session to clarify the application process and get inspired.

August
Webinar 2
Dive deeper into your questions and strengthen your application with expert guidance.

SEPTEMBER
Results Announcement
Top 100 teams are revealed, taking the first step toward an incredible journey.

OCTOBER
Training Begins
Onboarding and structured training to help you sharpen your skills and strategies.

NOVEMBER
Action Plan Submission
Finalize your budget, craft your action plan, and submit detailed reports.

DECEMBER
Grand Finale
Pitch your ideas to investors, win cash awards, and make your purpose a reality.

5,00,000 INR CASH AWARD
for total TOP 25 selected teams after successful completion of mentorship & training

Who can participate

1.All students studying in any University in India are welcome to apply (**Mainly 3rd and 4th year engineering students, MBA students or post graduate students who are pursuing their final year projects**)

2.**IIT, NITs, IIM and IISc are not eligible** to apply as we wish to encourage innovations from tier 2, tier 3, tier 4 city Universities

2.A team should have **at least 1 female** student (Higher number of female students in the team will have preference)

4.A minimum of two members per team to maximum **team members are 4** per team

5.Each team can present **up to 2 different solutions for 2 different problem statements**

6.Team members can be from different Universities

7.Each University has no limit for submission of applications any number of applications are welcome

Hack4Purpose 2nd edition 2025 flow

June

MSME problem statements will be LIVE in our website and students will begin applying (students from Tier 2,3,4 cities across India register for Hack4Purpose Edition 2)

July

Promotions by reaching State College Hub Partners through webinars and providing awareness about benefits of the initiative

August

Organizing **Webinars for Participants** to clarify doubts in the application process

September

Results will be announced The TOP 100 teams selected by team of global experts and judges

October

Onboarding TOP 100 teams & structured **Training on INNOVATION and prototyping** with strategies and guidance from **global mentors and trainers**

November

Detailed project report will be submitted with complete action plan and funds and resources required to start **building the prototype**

December

Grand Finale Dec 10,11th **ALL INDIA 2 DAY EVENT AT CHENNAI ANNA UNIVERSITY** with HANDS-ON-TRAINING and WORKSHOP for TOP 100 teams and grant announcement for TOP Teams to develop their prototypes

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Judging Criteria & Bonus Points

S. No	Judging Criteria	Points	Description
1	Novelty and Originality of the Idea	10	How unique and innovative is the proposed solution? Does it address the chosen problem in a way not previously explored?
2	Alignment with Problem Statement and SDG Goals	10	How well does the solution address the chosen problem statement and aligned with the Sustainable Development Goals (SDGs)?
3	Feasibility and Practicability	5	Can the idea be realistically implemented with the available resources?
4	Impact and Scalability	15	What is the potential scale of the solution's impact on society , industry and market?
5	Business Model and Sustainability	15	How robust, sustainable in the long term and well-defined is the business model?
6	Clarity and Presentation	10	Is the idea presented in a clear, concise, and organized manner? Did the team use the provided template effectively and adhere to guidelines?
7	Team Collaboration and Problem-Solving Approach	5	Does the team demonstrate strong collaboration and effective teamwork? How well does the team share their roles based on their traits ?
8	Cost and Resource Planning	10	Is the budget realistic and justified? Is the plan execution strategy clear and strong ? Are resources effectively allocated to develop and implement the solution?
9	Affordability	10	How well is the solution proposed keeping affordability as the core ?
10	Understanding problem statement and apt solution	10	How clear is the team's understanding of the problem statement and how relevant is the proposed solution

EXTRA BONUS

1. If the team 2 or more than 2 female members 5 points will be given directly
2. If a team presents ideas for more than 1 problem statement they will be given 5 points directly

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Benefits of Participation

1. Instant DPurpose Prototype grant of 5 Lakh INR for the top 25 teams to bring your dreams to reality
2. A unique once in lifetime opportunity for your growth by becoming part of DPurpose community and have access to all resources such as International and National experts, Investors, VCs, Highly renowned Business Mentors, Counsellors, Technical content, Prototyping, Product testing and validation and everything end-to-end needed for your entrepreneurship journey
3. Networking opportunities with experts and potential investors
4. Gathering together to discuss with other entrepreneurial minds
5. Meet and interact with inspiring icons
6. Onboarding to our DPurpose platform and community is available even if you simply participate in Hack4Purpose
7. Chance to carry out internships with top corporate organizations to figure out your career ahead
8. Most welcome to join us as paid interns and begin your careers
9. Nearly 4 to 6 months of consistent support by DPurpose Foundation platform to convert your idea to a product.
10. The top teams at the end of the batch shall be reviewed and selected for crowdfunding through our portal

Terms & Conditions

1. Hack4Purpose is open to all students across India except IITs, NITs, IIM and IISc.
2. Startups already registered a company are not eligible to apply
3. Any decision taken shall be final by DPurpose Foundation (DPF) at all stages of selection
4. By making a submission in the ideation hackathon, all participants warrant and represent that to the best of their knowledge, their submission is original and does not violate or misappropriate any third-party trade secret, "know-how," copyright, patent, or other intellectual property right
5. Participants also warrant and represent that there are no obligations of any nature, legal or otherwise, which would prohibit, restrict, or interfere with their participation in the Hackathon or submission of their solution, and agree to obtain any necessary approval if needed prior to participation
6. DPF reserves the right to publish/utilise the applicants information for their platform and for promotions on their website and any and all forms of media
7. By entering the hackathon, each participant agrees to release DPF from and against any losses, damages, rights, claims and actions of any kind arising from, an exclusion or disqualification of such participant pursuant to these rules.
8. DPF reserves the right, at its sole discretion, to cancel, terminate, suspend this Hackathon and modify the rules, prizes & funding related to it without prior notice.
9. In no event shall DPF be liable for any claims, losses, expenses, or damages, arising out of or in connection with the foregoing.
10. Any correspondence with the participant will be done through the email id provided by the participant at the time of filling out the registration form. DPF is not liable in case of email delivery failures or technical glitches at any stage.

Join us for impact !

We invite you from the bottom of our heart kidney and liver to come together....

and champion student innovations for people & planet :)

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VEERA GROUP

UNLEASH COMMUNITY

SUSTAINABLE DEVELOPMENT GOALS

DPURPOSE FOUNDATION

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