DPURPOSE
FOUNDATION

2024
Walkthrough

H4P

1st Edition

Hack4Purpose

Enabling innovation with purpose for minds of the future

✉ support@hack4purpose.in

🌐 www.hack4purpose.in

📞 +91 8925902116

💬 +91 7904326057

What's Hack4Purpose all about?

Hack4Purpose 2024 is a nationwide entrepreneurial hunt conducted by DPurpose Foundation, to encourage, direct and champion our youth to innovate for a sustainable planet. Our goal is to reflect as the ultimate support system to put innovation into action. The primary focus of the Hackathon series of this year was enabling innovations, from Tier 2,3 and 4 cities all across India, in alignment with the 17 Sustainable Development Goals proposed by the United Nations.

SUSTAINABLE DEVELOPMENT GOALS

- NO POVERTY
- ZERO HUNGER
- GOOD HEALTH AND WELL-BEING
- QUALITY EDUCATION
- GENDER EQUALITY
- CLEAN WATER AND SANITATION
- AFFORDABLE AND CLEAN ENERGY
- DECENT WORK AND ECONOMIC GROWTH
- INDUSTRY, INNOVATION AND INFRASTRUCTURE
- REDUCED INEQUALITIES
- SUSTAINABLE CITIES AND COMMUNITIES
- RESPONSIBLE CONSUMPTION AND PRODUCTION
- CLIMATE ACTION
- LIFE BELOW WATER
- LIFE ON LAND
- PEACE, JUSTICE AND STRONG INSTITUTIONS
- PARTNERSHIPS FOR THE GOALS

Feb 1st to May 29th the first edition H4P wowed us at all levels !

Having curated four themes underlying any of the 17 sustainable development goals, applications began rolling in from Day 1 and we witnessed an increased % participation on all themes

✓ *Successfully directed students to create native innovations solving problems in their own hometown*

✓ *Motivation to continue Seniors works and to achieve minimum viable product*

✓ *For students without an idea but tons of passion giving them specific problem statement in SDGs*

✓ *Encouraging open innovations not only for sustainability but also long-sustaining businesses*

50.2%
Hack from You
Working on their own unique ideas/solutions for the development of a sustainable planet

30%
Hack from Us
No idea but a brain of action, solving problems given in our platform and building SDG orieted solutions

6.1%
Hack from Seniors
Converting thesis of seniors into a viable product that aligns to the sustainable development goals

13.8%
Hack from Native
Working on inherent State/district wise resource richness, and innovating for local industries

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Massive turnout we much unexpected !

This year reaching over 4000+ colleges in the outskrits of the city, from every single State and Union Territory across India, as per our aim we targetted students from rural backgrounds studying in colleges that are unheard of. NO PREMIUM institutes were part of this edition as our sole focus was on IDENTIFYING THE UNIDENTIFIED. The registrations began since Feb 1st 9:00 am and was carried on until May 29th 2024 12:00am and over 8500+ registrations a feat beyound our imagination was achieved.

No amount of gratefulness can be conveyed to our all-female team of 25 interns of DPurpose Foundation, who reached every student every team from across India working 24/7 to make dreams a reality !

8500+
registrations
across 16+ States

With

46%

female student participation !!!

and we are immensely proud of both male and female of the next generation working together innovating for impact for our planet !

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The perfect platform to take a chance for **Purpose** & take a chance on your **Potential**

The first edition of Hack4Purpose by DPurpose Foundation set precedence to amplify grassroot innovations and sustainable technologies. With an unwavering support from the heartful souls of our sponsors, the event witnessed tremendous success in seeking out innovators from Tier 2,3 and 4 cities across India and providing cash awards upto 1.6 lakhs.

100 — TOP 3 teams receive cash awards and TOP 100 teams received training, mentorship and funding from idea to MVP
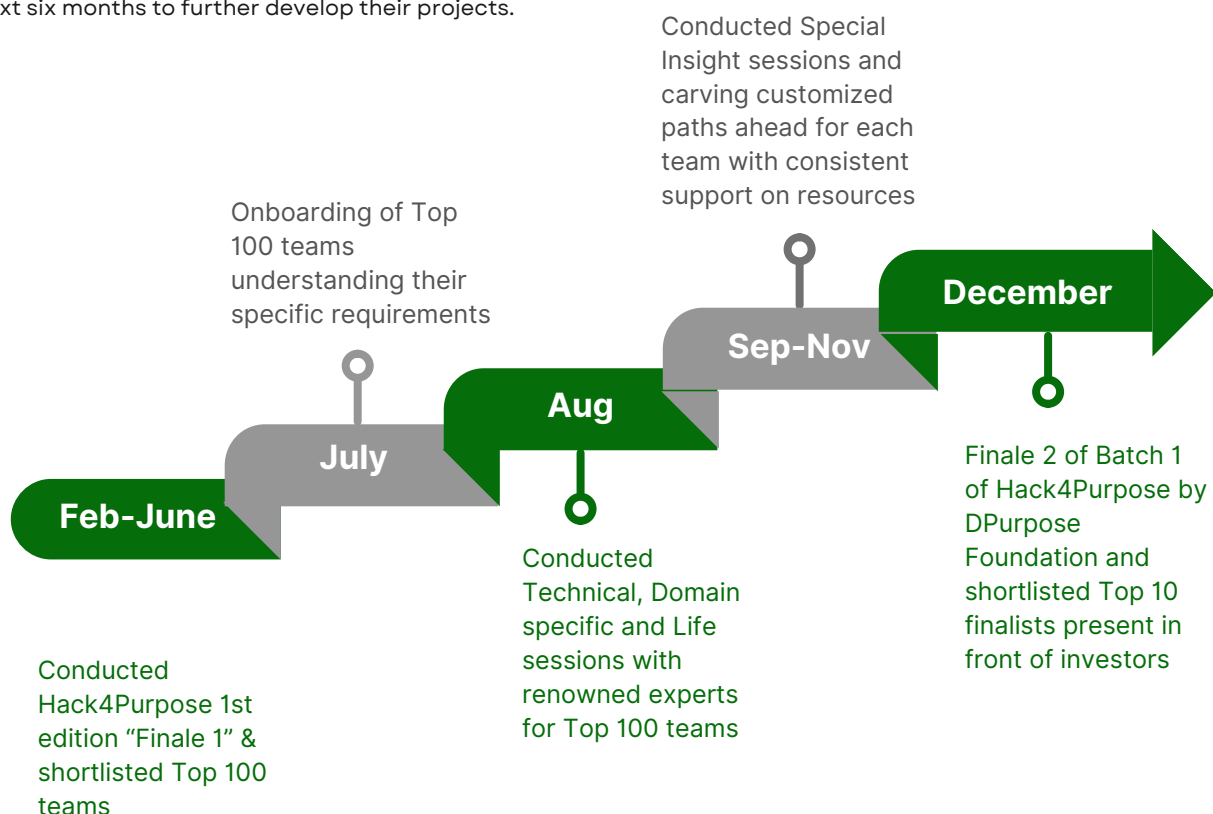
TOP 10 — Top 10 teams receive a chance to pitch in front of renowned Investors across India

DPurpose Foundation through our hackathon, Hack4Purpose identifies innovations that greatly enable sustainability and provides end-to-end support to convert ideas to a minimum viable product (MVP). Through access to domain experts, visionaries, passionate entrepreneurs, pre-seed/seed investors, donors, one-to-one mentorship, pre-incubation trainers and particularly mental health and motivation to carve their entrepreneurial path.

Our journey so far....

Phase 1 of Hack4Purpose 1st Edition took place on June 26th and 27th at Anna University, Chennai, Tamil Nadu. The event brought together the shortlisted Top 100 teams from across India, who presented their innovative ideas to a panel of 33 distinguished judges, each an expert in their respective fields. The Top 5 winners were announced, receiving cash prizes, while all 100 teams were awarded participation certificates and the college with highest applications was bestowed National Sustainability award. Feedback was collected from every team to help us enhance future editions of Hack4Purpose. All Top 100 teams were onboarded to receive tailored support for the next six months to further develop their projects.

Conducted Special Insight sessions and carving customized paths ahead for each team with consistent support on resources

Onboarding of Top 100 teams understanding their specific requirements

December

Sep-Nov

Aug

July

Feb-June

Finale 2 of Batch 1 of Hack4Purpose by DPurpose Foundation and shortlisted Top 10 finalists present in front of investors

Conducted Technical, Domain specific and Life sessions with renowned experts for Top 100 teams

Conducted Hack4Purpose 1st edition "Finale 1" & shortlisted Top 100 teams

Phase 2 of Hack4Purpose 1st Edition focused on supporting and understanding the unique needs of each team to transform their ideas into impactful outcomes. A variety of sessions, including technical sessions, domain-specific discussions, and life skills training, were organized to provide holistic guidance. Personalized Insight Sessions were also conducted to assess each team's plans and offer tailored suggestions. Over six months, teams submitted training and project refinement reports, showcasing their progress and consistency. Based on these evaluations, the Top 10 teams were selected to advance to Finale 2, where they received opportunity to pitch their refined ideas to a panel of distinguished investors. Special Purpose Awards were presented to 10+ teams including Best of Pitch award as well.

Our esteemed Judges !

Aravind Anantharamakrishnan

Co-Founder of Infinite Engineers

Gopala Krishnan B

Independent Director & Agriculture Expert

Babu R

Management Professional and Climate Entrepreneur

Dr. Sheela Sasikumar C

Managing Partner - SS Clini Research LLP, Director Research and Education- Dr RK Diabetic Foot and Podiatry Institute Startup TN Mentor

Dr. Sathis Kumar G

Public policy Professional

Tamil Pandiyan Karunanidhi

Chemical Engineer, Techie

Arasi Arul

Serial Entrepreneur & Founder of 60Plus India

Joel Andrews

Director & Co- Founder, Jesso Edutech

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Our esteemed Judges !

Dakshnamoorthy Durairaj

Founder of SANAL

Dr. Francis Somerwell

Founder & Director, Access to Education & Employment & Med-Tech SME

Dr. Sathyanarayan K

Technical Lead IINVTY

Dr. Geetha Premkumar

Entrepreneur & Life coach

Santosh Kumar J

Founder of Li- Circle

Chandrasekaran Jayaraman

Founder of Watsan Enviro Private Limited

Vidhya Ramasubban

Founder & Managing Director, Kickstart Services Private Limited

Dr. Menaga Magendran

Managing Director, Bioneemtec India Pvt Ltd, Womens Biotech park

Giridharan Palanisamy

Founder & CEO of zauto.ai

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Our esteemed Judges !

Roshini Kesavan

Founder, CEO @ BINARI INTELLIGENCE SYSTEM PRIVATE LIMITED

Himanshu Hemraj Khachane

Manager BD, DOMO Engineering Plastics India Pvt LTD

K. N. Thirukkuralkani

Founder & Director, Tectzo Solutions Private Limited

Hariharan Murugesan

CEO and Founder Vantageflow.in

Stalin Selvamoni

Founder, Adonmed Technology Solutions

Ranjith Kumar

Managing Director, AVKR Moringa Promise Wellness (OPC) Pvt Ltd

Senthilnathan Sampath

Director, Blinc Smart Homes Private Limited

Govind S

MedTech Entrepreneur and Management Consultant

Dhilip Peter

CEO & Founder of Benny Q Systems

Our esteemed Judges !

Dr. Vijai Singhal

Certified GreenCo Assessor from the Confederation of Indian Industry (CII)

Hari Prasad

Founder, Beyond Sustainability Network

Shanmugavel.N

CEO and Founder, Fabrula

Aakash J

Co Founder, Fabrula & Boutee Kadai

Krishnapriya A

Co-founder, Spreco

Such a panel for the 1st edition of H4P is a blessing for us and a huge gift for all our students !!! We are so grateful for each and every one of their time and valuable insights that puts dreams into action and action to IMPACT !!!!

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Our esteemed Trainers !

Amitabh Sinha

Co-founder & Chief Strategy Officer, Meetingsandoffices.com

Koushik Chitrapu

Serial Entrepreneur, Mentor & Founder of Incubez SuperGTM

Smita Yedekar

Management Professional and Climate Entrepreneur

Kamal Chandiramani

Founder of Support Corporate

Pratima

Co -Founder of Support Corporate

Prashanth K L

Partner, Guru & Jana Chartered Accountants

Ajay Batra

Founder & CEO, Uniqorn Growth Partners

Sanjay Mehta

Serial Entrepreneur, Angel Investor, and a leading name in Digital Tech in India

Our Domain Specific Trainers !

Deepak Pareek

Founder, HnyB Tech-Incubators Pvt. Ltd

Niranjan Subbarao

Co-founder, Cyclops Medtech

Kalyana Sundaram

Founder & CEO, Great Innovus Solutions Pvt. Ltd

Hitesh Ganjoo

CEO of Iksha Labs

Sudhir Patil

MD & CEO, Leap Info Systems

Venkatesh Prabu Jayaram

Founder & Director, Veera Group

Saloni Singh

Cofounder, Reverse Pitch

Premananth

Founder & CEO, Start Insights

Abhay Dubey

Head of Investment Readiness, Velocity1

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TOP 10 teams pitched live to our funding angels !!!!

RAVISH KUMAR

VCs & Startups Partnerships Lead, Google

DEVANG RAJA

Founder, Venture Wolf

ROHIT KRISHNA

General Partner at WEH Ventures

VENKATRAMAN CHANDRASEKARAN

CEO, Lingov Capital

ASHISH GULGULIA

Angel Investor

YASH MATHUR

Founder & CFO, CresEquity

ALHAD DESHPANDE

CEO, ParsBEM Consultants Private Limited

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Hack4Purpose Day 1 Glimpse

Hack4Purpose Day 2 Glimpse

Featured in Indian Express Article

Hacking for a purpose

THE United Nations' community-driven UNLEASH initiative redefines "hacks" as "local innovation sprints for young people to address their region's Sustainable Development Goals (SDGs)." With this in mind, city-based DPurpose Foundation partnered with UNLEASH to host a nationwide hackathon for student entrepreneurs. The event had 8,500 youngsters participating from 16 states. Of them, 100 teams were selected by a panel of 33 judges based on their initial proposals submitted in May. These proposals identified a problem or market gap and proposed a solution.

The 400 selected students gathered at Anna University's Tag Auditorium. The judges, all leaders in their fields, shared their entrepreneurial insights. Francis Somerwell, founder, innovator, and strategic scientist, emphasised that innovation isn't possible without purpose. "We need to live by this Gandhian saying: When we find purpose, the means will follow," he advised.

This resonated with many students who had struggled to bring their ideas to life due to a lack of guidance, resources, or funding. Desika Prabakar, CEO, DPurpose, explained, "There is a huge gap between academia and industry. I've worked with universities and corporates. I wanted to do something to bridge this gap. In the end, I want to build an ecosystem for making connections — for students and mentors. Even if you don't win, you walk away with exposure and a prime opportunity to network."

The teams had two or four paticipants presenting their solutions covering various industries and concerns, including health, agriculture, disability, construction, waste management, automobiles, and more.

The first prize was a tie between two teams, each receiving ₹1 lakh. Chittaranjan Behera, Rasmiranjan Sahoo, Sagarika Swain, and Sajjan Kumar from Driems University, Odisha, developed a recycling system to generate electricity from waste. Meanwhile, Hemasri M, Pranav Aditya PS, Harini S, and Priyanka B from Bannari Amman Institute of Technology, Erode, created technology for precision agriculture to minimise yield loss.

The all-female NutriMasters team (Fashtana Khan and Khadija Mogal) from Mumbai won the second prize for creating healthy crackers for diabetics. The third prize went to G Sravan Kumar, SK Munna Mehith, B Sai Prasad, and T Anusha from Andhra Pradesh for developing CLOUDEE. A special mention was given to Deepak Singh, Harsh Kumar, Shubnam Joshi, and Jyoti Mathpal from Uttarakhand. The selected teams will receive financial support from the UNLEASH programme. DPurpose has also launched the URU (You are you) platform to provide consistent support to young innovators.

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Join US for 2025

We invite you from the bottom of our heart kidney and liver to come together....

and champion student innovations for people & planet :)

📞 +91 8925902116 (@DPurpose Foundation)

🟢 +91 7904326057 (@DPurpose Foundation)

✉️ admin@dpurposefoundation.com   🌐 www.dpurposefoundation.com

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AGENDA

18.12.2024 | 4PM-6PM ONLINE

Time	Item
3:00 - 3:10 pm	Welcome speech and briefing
3:10 to 3:30 pm	About DPurpose Foundation & Hack4Purpose 1st edition by Founder & Director Desika Prabakar
3:30 - 3:40 pm	Attendance of TOP 100 teams and TOP 10 Team announcement
3:40 - 4:00 pm	Welcoming the Guest of Honor/Investors
4:00 - 4:15 pm	Few words of wisdom from the Investors
4:15 - 5:45 pm	Top 10 Teams Idea Pitching begins, each team presenting for 7 mins and 3 mins for Q and A
5:45 - 6:15 pm	DPurpose Foundation's PURPOSE awards 10 special awards announcement of winners and their speech
6:15 - 6:20 pm	Declaring the award for BEST PITCH
6:20 - 6:25 pm	Vote of Thanks by COO Obulaxmi
6:25 - 6:30 pm	Group clicks and closing of Hack4purpose 1st edition 2024

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